

# ANAR MUSAYEV

## Product Designer

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Portfolio: [anarmusayev.com](https://anarmusayev.com) | [LinkedIn](#) | [Behance](#)

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Senior Product Designer with **10+ years of experience** in **UI/UX design, SaaS platforms, and Web3 applications**. Proven expertise in **data visualization, design systems, and UX research**, with a strong background in **blockchain-based platforms, NFTs, and decentralized applications (dApps)**. Creator of **Map Ordinals** (<https://mapordinals.com/>), a **Bitcoin Ordinals NFT project**, demonstrating expertise in **NFT marketplace UX, blockchain integrations, and Web3-enabled CMS solutions**. Adept at **collaborating with engineers, product managers, and stakeholders** to deliver user-centric, high-impact digital experiences

## SKILLS

### Product & UX Design

Wireframing, Prototyping, Data Visualization, UX Research, Usability Testing, Interaction Design, Responsive Design, Accessibility (WCAG 2.1)

### Web3 & Blockchain

Bitcoin Ordinals, NFT Marketplaces, Web3 UX/UI

### Tools & Collaboration

Figma, Zeplin, Miro, Jira, Google Analytics, Firebase, GitHub, Slack, Postman

### Design Systems & Front-End Collaboration

Scalable Design Systems, Information Architecture, Typography, Color Theory, HTML, CSS (TailwindCSS, Bootstrap, Material Design), JavaScript (React, jQuery)

### Soft Skills

Creative Problem-Solving, Clear Communication, Agile Collaboration, Remote Teamwork

**Languages:** English (C1), Turkish (Native), Azerbaijani (Native), Russian (Fluent)

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## WORK EXPERIENCES

### Full-Stack Product Designer

Rollsrein Selfstorage GmbH | Wiesbaden, Germany (Remote) | **Sep 2023 – Present**

- **Developed and deployed a blockchain-integrated CMS**, enabling secure content management for **decentralized applications (dApps)**.
- **Built Web3-enabled booking and storage management apps**, integrating APIs for **smart contract interactions and decentralized authentication**.
- **Designed UX/UI for NFT-based asset tracking**, optimizing the interaction between digital ownership and real-world utility.

- **Led UX/UI development** for multiple **SaaS platforms**, implementing **data visualization dashboards** that improved user decision-making.
- **Optimized UX for mobile accessibility**, ensuring **WCAG 2.1 compliance** and achieving a **45% increase in mobile traffic**.

## Lead UX/UI Designer

Nart Informatics - TechNarts | Ankara, Turkey (Hybrid) | **May 2020 – Sep 2023**

- **Designed UX/UI for blockchain-powered network solutions**, ensuring smooth integration with **decentralized data registries**.
- **Developed scalable design systems** to unify multiple **B2B SaaS and fintech applications**.
- **Created interactive data visualization dashboards** for real-time analytics, enhancing workflow efficiency by **20%**.
- **Improved troubleshooting workflows**, reducing issue resolution time by **30%** through UX optimization.

## Senior UX/UI Designer

Nart Informatics - TechNarts | Ankara, Turkey | **Apr 2016 – May 2020**

- **Led UX/UI for fintech applications**, improving task completion rates by **20%** based on **user research and A/B testing**.
- **Optimized e-ledger systems with intuitive UI**, reducing processing errors by **35%**.
- **Designed blockchain-integrated subsidy portals**, increasing efficiency for exporters and reducing support request times by **25%**.

## Web Designer/Developer

Nart Informatics - TechNarts | Ankara, Turkey | **Feb 2011 – Apr 2016**

Designed and developed responsive for web sites and applications

## Junior Web Designer/Developer

Çizgi Informatics | Ankara, Turkey | **Oct 2009 – Feb 2011**

Built user-friendly interfaces, Flash-based websites, and CMS platforms for diverse needs.

# EDUCATION

## Master's in Graphic Design

Hacettepe University, Institute of Fine Arts | Ankara, Turkey | **2012 - 2014**

## Bachelor's in Graphic Design

Hacettepe University, Faculty of Fine Arts | Ankara, Turkey | **2006 - 2010**